



70 FOR 70

Fundraising Pack





AHOY!

Welcome to your TSYT Fundraising Pack

Since we first set sail in 1956, more than 125,000 people have sailed over two million nautical miles with us, gaining confidence, resilience and practical life-skills to help them realise their true potential.

This year we turn 70, and we would love you to be part of our story. **We invite you to do something amazing in our 70th year and fundraise to help change more young lives at sea.**

Whether you choose to organise a quiz night, bake off, sailing regatta, or take on an adrenaline-charged challenge, your incredible efforts will help so many young people living with disadvantage across the UK – thank you.

How we support you

- **Special 70th Anniversary TSYT t-shirt**
- **Fundraising materials available on request; collection tins, stickers, pens, charity leaflets**
- **Dedicated team member to support you as required**
- **Updates on how your fundraising is making a difference to young lives**



70 FOR 70 CHALLENGE

CELEBRATING OUR 70TH ANNIVERSARY

We'd love for you to take part in our 70 for 70 challenge, here are a few ideas to get you started, but be as creative as you like! And don't forget to tag us on social media and use the hashtag #70for70

Walk 70 miles



Lace up your boots and cover 70 miles over a weekend, a month or a whole summer. Ask friends and family to sponsor every mile.

70 days of yoga



Commit to a daily yoga practice for 70 days and invite your friends and family to sponsor your challenge. Build strength, find balance, and raise funds!

70 squats a day



Choose how many days you want to take on, do 70 squats every day and share your progress online so your sponsors can cheer you on.

Cycle 70 miles



Whether it's one big ride or lots of shorter ones added together, get on your bike and cover 70 miles. Ask for a donation per mile or a single sponsorship.

MORE FUNDRAISING IDEAS...

Run 70 kilometres



Whether you're walking, jogging, or running, every kilometre counts. Take on 70 km in 70 days as you celebrate and make an impact in our 70th year.

Wash 70 cars



A charity car wash is a very popular activity, so grab your friends to help you hit your target of 70 cars! Spread the word and ask for a set donation amount for each clean. We can also supply you with TSYT t-shirts!

Bake 70 cakes



What better way to fundraise than to get baking your favourite sweet treats. Challenge yourself to create 70 delicious cakes or biscuits and host a cake sale, or ramp up the competition and turn it into a 'bake off' with prizes for the best baker!

Swim 70 lengths



Take on a 70 length swim-a-thon to support our 70th year. Challenge yourself, make a splash, and turn every length into a life-changing voyage for one of our young people.

OR PERHAPS YOU'D LIKE TO TAKE ON AN **ADRENALINE CHALLENGE?**



10,000ft Tandem Skydive

Fly through the clouds from over 10,000ft at up to 120 mph, in the ultimate thrill-seeking challenge. Skydive any time of the year at your chosen airfield. Pledge to raise the minimum sponsorship for TSYT and, when you hit your target, your costs are covered.

[Click here](#)



Abseil the Spinnaker Tower

There's no higher abseil in Portsmouth. From 100 metres above sea level, you'll have an incredible view of Portsmouth Harbour.

[Click here](#)



Three Peaks Challenge

Take on the highest peaks in England, Scotland and Wales in one fast-paced, physically challenging adventure.

[Click here](#)

YOU CAN **TRANSFORM** LIVES



£70

70 gifts of £70 helps fund three of our life-changing youth development voyages.

£120

Could pay for a lifejacket and tether lines for a young person

£300

Could provide a bursary enabling a young person experiencing disadvantage to join a TSYT voyage

£370

Could pay for waterproof sailing clothing for a young person

£900

Could fully fund one young person to experience a four-night Voyage of Exploration

JUST GIVING HOW TO GUIDE

The best way to fundraise is via an **online giving platform**, we recommend **JustGiving.com**, it has one of the lowest fees and you can link your own page to our Tall Ships Youth Trust page, meaning the donations are transferred automatically, making it super easy for you.

To set up your very own fundraising page visit justgiving.com/tallships

Next, select '**Fundraise for us**' and either log into your existing account, or set up a new account.

You'll be asked if you're donating in memory or for a specific event, select no and continue, then choose '**I'm doing my own activity**' then enter the details for Fastnet in 'activity details' section.

Next, you'll be asked to set a target, we suggest £500, but if you think you can raise more than this, then go for it – remember to always aim high as it encourages people to give generously.

Next you can **personalise your page** with photographs and your story – explain why you are supporting TSYT and what the charity means to you.

Then finally you can **share your page** on social media and **email a link** to your friends and family, they simply click on the link and sponsor you directly online, its super quick and easy without the need for you to collect cash.

JustGiving™



BEFORE YOU GET STARTED...

Health and safety: Make sure you follow the professional advice of equipment manufacturers and staff supervising any facilities. For useful information, please visit hse.gov.uk.

Food hygiene and licences: Please take great care when handling food and work to the basic rules for safe preparation, storage, display, and cooking. For more information, please visit food.gov.uk and eatwell.gov.uk.

Data protection: Make sure any paper or electronic record of anyone involved in a fundraising event complies with the data protection act. Never share information or data about someone without their permission and discard the data when you no longer need it.

Insurance: TSYT appreciates your support but cannot accept liability for any fundraising activity or event you undertake in. If you need insurance, you will need to take this out yourself.

Collections: If you would like to collect money in the street or any other public place then you will require a licence from your local council. We can help you access this. Always make sure children are supervised and only collect donations from people you know and trust.

Raffles: You may wish to hold a raffle as part of your fundraising activity. This can be done but it must be drawn and announced on the same day as the tickets are sold.

Safeguarding: If you are under 18, please speak to a parent, carer, teacher or trusted adult before organising a fundraising activity or creating an online fundraising page. When sharing your fundraiser online, remember to protect your privacy and avoid sharing personal information such as your home address, school, phone number or travel plans publicly. If you would like support or advice about your fundraising activity, the TSYT team are always happy to help.

Sending in your money

Sponsorship Form

We ask that you use the TSYT sponsorship forms, available on request. You can either collect the cash and send it to us, or you can make a BACS transfer, or write a cheque to Tall Ships Youth Trust.

Gift Aid

Tall Ships Youth Trust can claim an additional 25p for every £1 donated by eligible UK taxpayers through Gift Aid. Gift Aid can only be claimed on qualifying donations where the donor has completed a valid Gift Aid declaration.

This will need to be completed on all forms of sponsorship including offline and online donations.

Online Fundraising Page

Set up your very own fundraising page at justgiving.com/tallships. Share your page on social media and email to all your friends and family, they can click the link and sponsor you directly online, making it quick and easy without the need for you to collect cash/cheques.

See below for our 'how to' guide.



7 TOP TIPS FOR FUNDRAISING

- 1 Ask friends and family to spread the word and explain what you are raising money for
- 2 Try and make sure your first sponsor is a big one. Hopefully others will follow suit
- 3 Start your fundraising early – that way you have plenty of time to reach your goal
- 4 Spread the word – use social media to raise awareness of what you're doing and why to boost donations – tag us so we can share your posts!
- 5 Try and get sponsors to make their donation in advance if they are giving a set amount, it will make life easier after the event
- 6 Keep fundraising even after the event has ended as 20% of donations come in once a challenge or event has taken place
- 7 Tell people your story – why are you supporting Tall Ships Youth Trust? What does it mean to you, and to the young people we help?



Tall Ships

YOUTH TRUST



KEEP IN TOUCH

tallships.org

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**Sign up to our newsletter for the
latest TSYT news and events**



Registered with
**FUNDRAISING
REGULATOR**

Charity number: 314229