



CHANGE YOUNG LIVES AT SEA

Fundraising Pack



Tall Ships
YOUTH TRUST

AHOY!

Welcome to your TSYT Fundraising Pack

Thanks for making the first step in helping to change more young lives at sea

More than 125,000 people have sailed over two million nautical miles with us since we first set sail in 1956 and with your support we can continue to help young people create brighter futures, by giving them transformational adventures at sea.

Did you know? **85%** of the young people we take to sea are experiencing disadvantage.

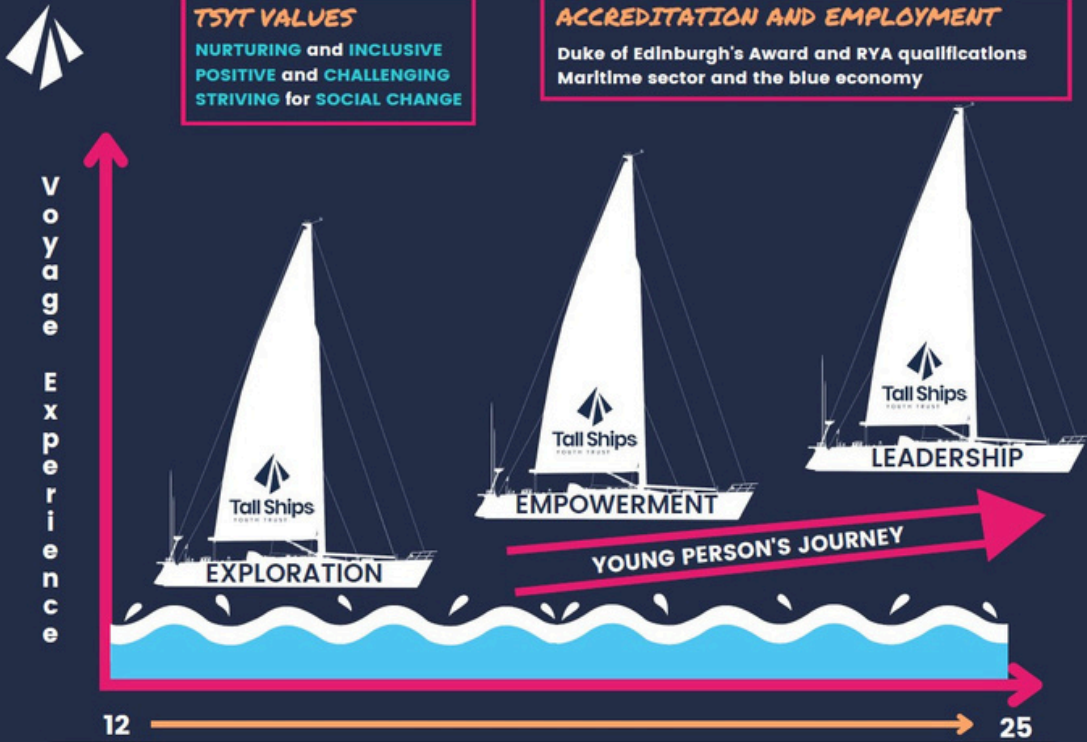
**Inside this pack,
you'll discover a
treasure trove of
hints, tips, and
inspiration to
embark on your
fundraising
journey**



All funds raised through #payitforward will help more young people take part in a transformational TSYT voyage.

ABOUT US

Tall Ships Youth Trust (TSYT) is a national youth development and outdoor learning charity that transforms the lives of young people aged 12-25, particularly those facing disadvantages, through its life-changing adventures at sea.



We believe in a society where all young people strive to create better outcomes for themselves and for their communities.

Out on the ocean we empower young people to realise their full potential, supporting them on their journey to adulthood and for some, careers in the maritime sector and the blue economy.

RILEY'S STORY

After suffering with anxiety and low self-esteem from a tough upbringing, Riley gained new sense of belonging and confidence after joining his first voyage.

Today, he is a volunteer ambassador for Tall Ships Youth Trust, sharing his experience to inspire others.

"My first voyage with TSYT helped me to understand and process the person I actually wanted to be. It allowed me a space to open up to people and work as a team to release any stress through practical sailing activities."

"I gained so much confidence then too, and stopped judging myself so harshly. I allowed myself to relax and just enjoy the time I have with TSYT."

"I probably wouldn't be alive today if it wasn't for my first TSYT voyage. Sailing has allowed me to process my negative emotions and put them into something so physically and mentally rewarding."

"There was a eureka moment during my time onboard when things clicked. For the first time in my life, I felt like I actually belonged somewhere, doing something I love, where I felt respected and cared for."

"Following a second voyage with YMCA, I continued on TSYT's three-voyage programme, returning for a Voyage of Empowerment in 2023, where I played a central role in supporting my group and focusing on goal setting for everyone."

Tall Ships Youth Trust gave Riley a new sense of purpose. None of our work would be possible without the hard work of our fundraisers and donors.



YOU CAN **TRANSFORM** LIVES



£50

Covers the cost of issuing RYA certificates to a crew of 12 young people at the end of a voyage

£120

Could pay for a lifejacket and tether lines for a young person

£300

Could provide a bursary enabling a young person experiencing disadvantage to join a TSYT voyage

£370

Could pay for waterproof sailing clothing for a young person

£900

Could fully fund one young person to experience a four-night Voyage of Exploration

FUNDRAISING INSPIRATION

Thank you for choosing to fundraise for TSYT! Your incredible efforts can make a big difference to the lives of more young people across the UK. And here's some of our fundraising superstars...



Phil and his granddaughter, Keira, completed the Seagrave Wolds Challenge: a 16-mile hike around the Leicestershire countryside. Together they raised an incredible **£1,200**.

Reuben, one of our Fastnet 2025 Youth Crew, along with his dad Simon, completed the Southampton Marathon in 5hrs 07mins.

Reuben took on the challenge to raise funds towards his Fastnet campaign and raised a brilliant **£1,162** for TSYT!



Astrid walked the Fisherfield Six to give back to TSYT after her voyage had such a positive impact on her life. The Fisherfields Six is a group of mountains spanning 42km in a remote part of Scotland. She raised a fantastic **£550**!



ENGAGE YOUR LOCAL COMMUNITY

Ask your school, college or youth group to get involved

From dress down days to fun runs, there's so many activities you can organise to raise money for TSYT - and remember, fundraising is all about having fun! Keep reading for some inspiration, we have lots of ideas and resources, so let us know what you're planning and we'll give you as much help as we can!

School Colour Run



Set the course in your school grounds, 5k is a good distance, and get ready to make this the most colourful fun run ever!

Game On



Sign up to 'Give as you Live' and join their Game On fundraising initiative. Turn your favourite game into donations, you can choose to take on a gaming marathon, or beat the clock challenge, so gather your friends and let the games begin!

Superhero Carwash



A charity car wash is a very popular activity, you can hold this at your school, college or youth group, make sure you spread the word and ask for a set donation amount for each clean. You can opt for fancy dress to really stand out, or we can supply you with TSYT t-shirts!

Dress Down Day



Whether you fancy setting a theme such as wear something bright, or nautical, or keep it simple with non-uniform, this is a great way to fundraise at your school, you could also offer to talk about your experience with TSYT during your school assembly.

MORE FUNDRAISING IDEAS...

Supermarket Bag Pack



Get in touch with your local supermarkets and ask whether they allow bag packing and if they have dates available. Shoppers are always grateful for the help and it's a fantastic way of receiving donations.

Bake off



What better way to fundraise than to get baking your favourite sweet treats. Challenge yourself to create some delicious cakes or biscuits and host a school cake sale, or ramp up the competition and turn it into a 'bake off' with prizes for the best baker!

Challenge Events



Whether you fancy completing a marathon, trekking up Ben Nevis or taking part in a charity skydive, challenge events are a fantastic way to accomplish your goals while raising funds to help support our vital youth development work.

Sponsored Dance-a-thon



A dance-a-thon can bring large groups together for a good cause. This could take place in your school hall or local community centre, just pick the duration and donation amount, and get started on that playlist!

Check out our A-Z Fundraising Ideas on page 11!

BEFORE YOU GET STARTED...

Health and safety: Make sure you follow the professional advice of equipment manufacturers and staff supervising any facilities. For useful information, please visit hse.gov.uk.

Food hygiene and licences: Please take great care when handling food and work to the basic rules for safe preparation, storage, display, and cooking. For more information, please visit food.gov.uk and eatwell.gov.uk.

Data protection: Make sure any paper or electronic record of anyone involved in a fundraising event complies with the data protection act. Never share information or data about someone without their permission and discard the data when you no longer need it.

Insurance: TSYT appreciates your support but cannot accept liability for any fundraising activity or event you undertake in. If you need insurance, you will need to take this out yourself.

Collections: If you would like to collect money in the street or any other public place then you will require a licence from your local council. We can help you access this. Always make sure children are supervised and only collect donations from people you know and trust.

Raffles: You may wish to hold a raffle as part of your fundraising activity. This can be done but it must be drawn and announced on the same day as the tickets are sold.

Safeguarding: If you are under 18, please speak to a parent, carer, teacher or trusted adult before organising a fundraising activity or creating an online fundraising page. When sharing your fundraiser online, remember to protect your privacy and avoid sharing personal information such as your home address, school, phone number or travel plans publicly. If you would like support or advice about your fundraising activity, the TSYT team are always happy to help.

Sending in your money

Sponsorship Form

We ask that you use the TSYT sponsorship forms, available on request. You can either collect the cash and send it to us, or you can make a BACS transfer, or write a cheque to Tall Ships Youth Trust.

Gift Aid

Tall Ships Youth Trust can claim an additional 25p for every £1 donated by eligible UK taxpayers through Gift Aid. Gift Aid can only be claimed on qualifying donations where the donor has completed a valid Gift Aid declaration.

This will need to be completed on all forms of sponsorship including offline and online donations.

Online Fundraising Page

Set up your very own fundraising page at justgiving.com/tallships. Share your page on social media and email to all your friends and family, they can click the link and sponsor you directly online, making it quick and easy without the need for you to collect cash/cheques.

See below for our 'how to' guide.

JUST GIVING HOW TO GUIDE

The best way to fundraise is via an **online giving platform**, we recommend **JustGiving.com**, it has one of the lowest fees and you can link your own page to our Tall Ships Youth Trust page, meaning the donations are transferred automatically, making it super easy for you.

To set up your very own fundraising page visit [justgiving.com/tallships](https://www.justgiving.com/tallships)

Next, select '**Fundraise for us**' and either log into your existing account, or set up a new account.

You'll be asked if you're donating in memory or for a specific event, select no and continue, then choose '**I'm doing my own activity**' then enter the details for Fastnet in 'activity details' section.

Next, you'll be asked to set a target, we suggest £500, but if you think you can raise more than this, then go for it - remember to always aim high as it encourages people to give generously.

Next you can **personalise your page** with photographs and your story - explain why you are supporting TSYT and what the charity means to you.

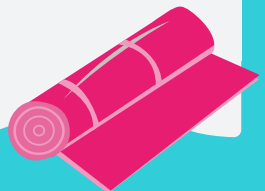
Then finally you can **share your page** on social media and **email a link** to your friends and family, they simply click on the link and sponsor you directly online, its super quick and easy without the need for you to collect cash.

JustGiving™



A-Z Fundraising Ideas

- A** abseil, art exhibition
- B** bake sale, bungee, bike ride, beach clean
- C** car wash, craft event, comedy night
- D** dinghy race, dress down day, dance-a-thon
- E** easter egg hunt, exercise challenge
- F** fancy dress day, fun run, fashion show, football
- G** great south run, games night, guess how many
- H** harry potter party, hula-hooping competition
- I** ice-cream making, international food party
- J** jam making, jumble sale, joke-a-thon
- K** karaoke evening, kayak challenge, keepy-uppy's
- L** litter picking, lego contest
- M** mini olympics, music concert
- N** non-uniform day, netball tournament
- O** open mic night, obstacle course
- P** picnic, press-up challenge, penalty shoot-out
- Q** quiz night, quad bike racing
- R** rock climbing, race night, raffle
- S** sports day, swimming challenge, superhero party
- T** trek, tombola, talent show, treasure hunt
- U** university challenge, upcycling
- V** variety show, village fete, video game competition
- W** walking challenge, world record attempt
- X** x-factor competition,
- Y** yoga-thon
- Z** zumba-thon, zip wire, zorbing





10 TOP TIPS FOR FUNDRAISING

- 1 Ask friends and family to spread the word and explain what you are raising money for
- 2 Try and make sure your first sponsor is a big one. Hopefully others will follow suit
- 3 Start your fundraising early - that way you have plenty of time to reach your goal
- 4 Make sure to thank your donors publicly, this will help to inspire others to donate as well
- 5 Try and get sponsors to make their donation in advance if they are giving a set amount, it will make life easier after the event
- 6 Set yourself a target and tell sponsors what it is, so they can see that they are helping you achieve it
- 7 Tell people your story - why are you supporting Tall Ships Youth Trust? What does it mean to you, and to the young people we help?
- 8 If you are doing a sponsored challenge, think about holding an event alongside this to maximise the funds
- 9 Spread the word - use social media to raise awareness of what you're doing and why to boost donations - tag us so we can share your posts!
- 10 Keep fundraising even after the event has ended as 20% of donations come in once a challenge or event has taken place



KEEP IN TOUCH

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**Sign up to our newsletter for the
latest TSYT news and events**



Registered with
**FUNDRAISING
REGULATOR**

Charity number: 314229