



CHANGE YOUNG LIVES AT SEA

Fundraising Pack



Tall Ships
YOUTH TRUST

RILEY'S STORY

After suffering with anxiety and low self-esteem from a tough upbringing, Riley gained new sense of belonging and confidence after joining his first voyage.

Today, he is a volunteer ambassador for Tall Ships Youth Trust, sharing his experience to inspire others.

“My first voyage with TSYT helped me to understand and process the person I actually wanted to be. It allowed me a space to open up to people and work as a team to release any stress through practical sailing activities.”

“I gained so much confidence then too, and stopped judging myself so harshly. I allowed myself to relax and just enjoy the time I have with TSYT.”

“I probably wouldn't be alive today if it wasn't for my first TSYT voyage. Sailing has allowed me to process my negative emotions and put them into something so physically and mentally rewarding.”

“There was a eureka moment during my time onboard when things clicked. For the first time in my life, I felt like I actually belonged somewhere, doing something I love, where I felt respected and cared for.”

“Following a second voyage with YMCA, I continued on TSYT's three-voyage programme, returning for a Voyage of Empowerment in 2023, where I played a central role in supporting my group and focusing on goal setting for everyone.”

Tall Ships Youth Trust gave Riley a new sense of purpose. None of our work would be possible without the hard work of our fundraisers and donors.



AHOY!

Welcome to your TSYT Fundraising Pack

Thanks for making the first step in helping to change more young lives at sea

More than 125,000 people have sailed over two million nautical miles with us since we first set sail in 1956 and with your support we can continue to help young people create brighter futures, by giving them transformational adventures at sea.

Did you know? Over 80% of the young people we take to sea are experiencing disadvantage.

**Inside this pack,
you'll discover a
treasure trove of
hints, tips, and
inspiration to
embark on your
fundraising
journey**



Anchor aweigh



HOW YOUR SUPPORT TRANSFORMS LIVES

£50

Covers the cost of issuing RYA certificates to a crew of 12 young people at the end of a voyage

£120

Could pay for a lifejacket and tether lines for a young person

£300

Will sponsor a young person to come on voyage

£370

Could pay for waterproof sailing clothing for a young person

£900

Could fully fund one young person to experience a four-night Voyage of Exploration



Phil and his granddaughter, Keira, completed the Seagrave Wolds Challenge: a 16-mile hike around the Leicestershire countryside. Together they raised £1,200.

Quiz night



A great way to bring friends and family together, while raising vital funds for our young people. You can organise your own in your workplace, hire a venue nearby, or ask your local pub to donate a % of their quiz night proceeds to TSYT.

Challenge Events



Whether you fancy completing a marathon, trekking up Ben Nevis or taking part in a charity skydive, challenge events are a fantastic way to accomplish your goals while raising funds to help support our vital youth development work.

Coffee Morning



What better way to fundraise than to get a group of friends together to enjoy a cup of coffee and home-made cake.

Sailing Pursuit



Get your sailing friends together and organise your own 'charity sailing pursuit', you could have prizes for the winners (or losers) and include a fundraising raffle as part of the day. A fantastic way to raise money doing something you love.

Also keep an eye out for our annual 'Round the Island' Fundraising Challenge.

Ask and connect

Ask your workplace to get involved

Company fundraising is great for team building, or perhaps your company offers a matched giving scheme? You could even set up Payroll Giving and make a donation directly from your gross pay.

Connect us to your community

Perhaps you're a member of a community group or your local supermarket runs a charity giving scheme, you could nominate TSYT as its chosen charity.

Before you set sail...

- **Health and safety:** Make sure you follow the professional advice of equipment manufacturers and staff supervising any facilities. For useful information, please visit hse.gov.uk.
- **Food hygiene and licences:** Please take great care when handling food and work to the basic rules for safe preparation, storage, display, and cooking. For more information, please visit food.gov.uk and eatwell.gov.uk.
- **Data protection:** Make sure any paper or electronic record of anyone involved in a fundraising event complies with the data protection act. Never share information or data about someone without their permission and discard the data when you no longer need it.
- **Insurance:** TSYT appreciates your support but cannot accept liability for any fundraising activity or event you undertake in. If you need insurance, you will need to take this out yourself.
- **Collections:** If you would like to collect money in the street or any other public place then you will require a licence from your local council. We can help you access this. Always make sure children are supervised and only collect donations from people you know and trust.
- **Raffles:** You may wish to hold a raffle as part of your fundraising activity. This can be done but it must be drawn and announced on the same day as the tickets are sold.

Sending in your money

Sponsorship Form

We ask that you use the TSYT sponsorship forms, available on request. You can either collect the cash and send it to us, or you can make a BACS transfer, or write a cheque to Tall Ships Youth Trust.

Gift Aid

For every **£1 you raise**, Tall Ships Youth Trust can claim an **extra 25p back** from the government on taxpayer's donations. Please don't forget to tick the gift aid box on your sponsor form or online to make sure the Gift Aid is

added. This will need to be completed on all forms of sponsorship including sponsorship forms and online donations.

Online Fundraising Page

Set up your very own fundraising page at justgiving.com/tallships. Select the campaign you want to take part in, or 'just fundraising' to do your own thing. Share your page on social media and email to all your friends and family, they can follow the link and sponsor you directly online, making it quick and easy without the need for you to collect cash/cheques.



10 TOP TIPS FOR FUNDRAISING BIG

- 1 Ask friends and family to spread the word and explain what you are raising money for
- 2 Try and make sure your first sponsor is a big one. Hopefully others will follow suit
- 3 Aim high when asking your employer for a donation
- 4 Sometimes companies will match the sponsorship you raise, pound for pound. They can also get tax relief on what they give too
- 5 Try and get sponsors to make their donation in advance if they are giving a set amount, it will make life easier after the event
- 6 Set yourself a target and tell sponsors what it is, so they can see that they are helping you achieve it
- 7 Tell people your story - why are you supporting Tall Ships Youth Trust? What does it mean to you, and to the young people we help?
- 8 If you are doing a sponsored challenge, think about holding an event alongside this to maximise the funds
- 9 Spread the word - use social media to raise awareness of what you're doing and why to boost donations - tag us so we can share your posts!
- 10 Get local media involved - if you're holding a big event then TSYT would be happy to communicate with the local newspapers and radio stations

A-Z Fundraising Ideas

- A** abseil, auction, afternoon tea
- B** bake sale, bungee, bike ride, beach clean
- C** curry night, coffee morning
- D** dinghy race, dress down day
- E** easter egg hunt, exercise challenge
- F** fancy dress day, fun run, football match
- G** great south run, golf day, garden party
- H** horse racing night, hula-hooping competition
- I** Irish music night
- J** jazz night, jumble sale
- K** karaoke evening, kayak challenge
- L** litter pick, ladies night
- M** marathon, mini Olympics, mountain climb
- N** non-uniform day
- O** office party, obstacle course
- P** picnic, pub quiz, parachute jump
- Q** quiz night
- R** regatta, race night, raffle
- S** sailing event, swimming challenge
- T** trek, triathlon, talent show
- U** university challenge
- V** variety show
- W** walking challenge, wine & cheese evening
- X** xmas party
- Y** yoga-thon
- Z** Zumba-thon, zip wire, zorbing





KEEP IN TOUCH

tallships.org

02392 832055

info@tallships.org



Sign up to our newsletter for the latest TSYT news and events



Registered with
**FUNDRAISING
REGULATOR**

Charity number: 314229